

THE NORTH BAY'S LEADING COMPANIES



Hayley Johnson-Kaslar has been running The Legacy Paver Group since 2003. The company specializes in the design and installation of pavers and outdoor elements such as kitchens, firepits and retaining walls—a far cry from her background in PR and marketing for high-tech companies in Silicon Valley and Los Angeles. But after a decade, "I'd tired of the high-tech industry by the time my first daughter, Cyd, was born. The days were long and the work was unrewarding. I wanted to spend more time with her."

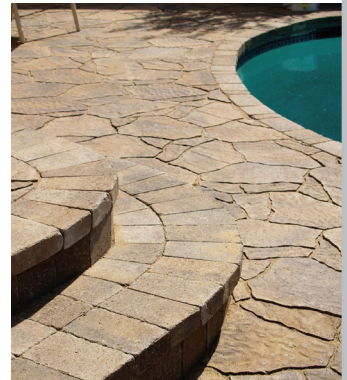
Hayley's father was running a small company installing paver driveways in Marin County at the time, so she and her husband made the move from Los Angeles, and Hayley decided to take some time to help her dad organize and grow his business. "It was only supposed to be for a year or so, but I quickly developed a passion for the work," she says.

"I was able to let my creative juices flow and really help people to enhance their homes," she continues. "I found it very rewarding."

Hayley took over the business completely in 2003 and ventured into commercial projects. "Being a woman on a big construction site

was a little intimidating at first. There were a few uncomfortable moments of feeling dismissed or not feeling as though I was being taken seriously, but I was quickly able to build a reputation as a professional with an eye for design and an ability to bring a project in on time or under budget.

Hayley has taken the company from a three-man operation in Marin to a firm with a sales team and multiple crews working several projects at a time all over the Bay Area. In addition to hundreds of residential installations, The Legacy Paver Group has worked on several high-profile projects over the years, including USF campus renovations and several wineries and shopping centers across the Bay Area. Hayley is very hands-on and is involved in all aspects of the business from marketing design and sales, to project management, as well as the day-to-day running of the company. Under her guidance The Legacy Paver Group has gained a solid reputation as a company which marries artisanal quality with affordability to produce the best possible experience for it's clients.



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